## **Three Pillars to Enhance Sustainability**



At GP PRO (Georgia-Pacific), sustainability is fundamental to everything we do. Our sustainability approach is not just about reducing our environmental footprint; it's about innovating and finding new ways of meeting needs and driving conservation activities. Our sustainability framework defines 3 pillars and accompanying strategies: Source Responsibly, Responsible Manufacturing and Distribution, and Reduce Waste.

## **Sourcing Responsibly**

GP PRO strives to use resources efficiently, source responsibly, protect endangered areas, and support wildlife conservation and biodiversity. We are committed to helping maintain healthy forests. We make thoughtful choices about what we use to make our products. For instance, GP PRO's tissue, towel, and napkin products employ an extensive use of recycled fiber, culminating in over 500,000 tons of recovered paper saved from ending up in



Pacific Blue Ultra® towels are made of recycled material

landfills in 2023. Also, we work with suppliers and NGOs to conserve and protect water, restore vulnerable wildlife habitats and ensure there are flourishing forests for future generations.

## **Responsible Manufacturing and Distribution**

GP PRO's sustainable manufacturing practices and a streamlined distribution network are designed to cut energy consumption and reduce emissions through more efficient truckloads, route optimization and more sustainable transportation methods. Our products are designed to use fewer resources in manufacturing and shipping. For example, Compact® Coreless Recycled Toilet Paper uses nearly 100% of the toilet paper

and helps eliminate stub roll waste. Coreless rolls results in a higher number of sheets per case and increased sheet capacity on each truck. We've also designed our toilet paper refill options to save up to 95% in packaging waste compared to our standard roll refills by eliminating stub-rolls, corrugate cores, paper roll wraps and outer cardboard shipping boxes.



Every case of Compact® Coreless Bath Tissue saves up to 7.8 lbs. of waste when compared to using a case of Georgia-Pacific 2-ply standard roll toilet paper.

## **Reduce Waste**

Our innovative, controlled dispensers help our customers use and waste less, saving them time and money while reducing environmental impacts. For example, our Pacific Blue Ultra® Automated Paper Towel Dispenser provides one-at-a-time dispensing which helps reduce usage and improve operational efficiency. Likewise, the Dixie Ultra® SmartStock® Tri-Tower Dispenser features one-at-a-time dispensing which helps reduce cutlery usage by approximately 31% when compared to bulk utensils in open bins. By dispensing 99% of their contents enMotion® soap and sanitizer refill bottles help reduce waste and they are 100% recyclable.



Reduce paper towel usage by 25% when you switch from multifold to Pacific Blue Ultra® towels.

